**The CLEEN Project**

Job Creation Ideas for America’s Clean Economy

Proposal Submission Guide & Template

**Project Summary**

The CLEEN Project gathers, screens, formats, and shares highly actionable clean economy job creation proposals with senior members in the Biden administration.

**Submission Instructions**

1. Participants should develop proposals focused on building America’s clean economy.
2. We welcome ideas that are scalable and pragmatic as well as innovative and unconventional.
3. Proposals are to be a maximum of two written pages. Attachments and links providing further detail do not count towards this page limit.
4. Please submit all proposals as Microsoft Word documents.
5. Not all sections need to be completed—­just do your best.
6. Ideas should fall under one or multiple of the following verticals: energy, buildings and affordable housing, infrastructure, auto/mobility, innovation, agriculture and conservation, food systems, circular economy and consumer products, manufacturing and onshoring, and environmental justice.
7. Proposals should fit into at least one of the following categories:
   1. No cost action: White House press conferences, administrative orders, executive orders, etc.
   2. Fiscal action: components of a fiscal stimulus package, etc.
   3. Infrastructure actions: elements that could be included in a major infrastructure bill
   4. Other legislative action
8. Ideas that are demonstrated to be cost effective will be preferred.
9. Ideas will be reviewed by the relevant Advisory Board members and the Research Directors. We will work hard to promote the best ideas and will provide feedback as the process advances.

**Proposal Template**

**Proposal Title**

<Please make title as descriptive as possible>

**Verticals**

<Vertical(s) that your proposal falls in, please indicate one or more. Verticals include energy, buildings and affordable housing, infrastructure, auto/mobility, innovation, agriculture and conservation, food systems, circular economy and consumer products, manufacturing and onshoring, and environmental justice.>

**Contributor(s) Name(s) & Title(s)**

<Information on contributors>

**Disclosure of Any Conflict of Interest**

<How might the execution of this idea specifically benefit you or your organization? (if

applicable)>

**Problem Being Solved/Opportunity**

<A summary of what the proposal is, and what problem it is specifically solving.>

**Impediments to Implementation**

<What prevents this idea from meeting its objectives?>

**Recommended Actions**

<What actions are required for the implementation of your proposal? Is there a low cost or no cost component of your proposal? If yes, please specify>

**Program Type**

< (Bold one) Rollback, program modification, new program, not program >

**Authority**

< (Bold one) Existing authority, requires new regulation, requires new legislation>

**Involved Agencies and/or Programs**

< What agencies or existing programs/funding might be involved in the implementation of this

idea? (If applicable) >

**Funding**

<How much might this proposal cost and who would pay for it? (if applicable)>

**Economic Benefits**

<Revenue added to the economy, etc.>

**Job Creation**

<How many and what kind of jobs will this proposal generate?>

**Environmental Benefits**

<GHG emission reductions, land acreage conserved, etc.>

**Equity Benefits**

<How might this proposal reduce inequalities in society and ensure a just transition to a clean economy?>

**Stakeholder Support and Opposition**

<What companies, trade groups, states, etc. might support/oppose this idea?

**Key Experts**

<Please provide the name and contact information of any key experts who could provide counsel on the idea>

**Reference Materials**

<Footnotes are preferable. If you wish to include non-footnoted materials, please place links to optional reference materials including case studies, non-U.S. examples, etc. here.>

**Contact:** Please send your completed submissions to our Directors of Policy Research.

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